



***"I hired someone to take 20 bottles [of dead fetuses] and put it into my garbage disposal." - Abortionist Renee Chelian***

Abortion is a business. Therefore, like any other business, abortion depends on supply and demand. Most pro-life efforts are rightly devoted to the *demand* side of this equation. Educating abortion-minded parents and the pro-choice public about abortion and sharing the good news of the Gospel is essential to end the killing. But demand side tactics are not alone sufficient to effect change, especially in a culture increasingly in support of killing babies.

However, there is a neglected side of the battle – the *supply* side.

The supply side is affected by exposing abortion enablers, such as medical waste companies. According to the abortion industry's own experts, medical waste companies, such as Stericycle, are the industry's Achilles' Heel. Medical waste companies are similar to the crematorium operators in the Jewish Holocaust, upon which the systematic destruction of European Jewry depended. Enablers of abortion are no better than the Nazis who killed Jews directly. That's why we're announcing **#ProjectWeakLink**.



**WE NEED YOUR HELP TO SEVER THE WEAK LINK OF THE ABORTION INDUSTRY! YOUR GIFT OF ANY SIZE ALLOWS CREATED EQUAL TO APPLY PRESSURE ON THOSE WHO COLLABORATE WITH ABORTIONISTS TO BRING AN END TO THE KILLING.**

**#ProjectWeakLink** is beginning by targeting Stericycle, Planned Parenthood's largest medical waste company, which provides them the "service" of disposing of aborted babies and the instruments used to kill them. Drawing upon methods which have led to multiple successes through our *Killers Among Us* campaigns, we will deliver postcards to neighbors of Stericycle's CEO and board members, as well as drive mobile billboards around their neighborhoods, to expose their collaboration with child-killing. We're also leading a nationwide public awareness campaign of calls, petitions, and more.



***Stericycle enables abortion by disposing of the victims' bodies and instruments used to kill them. Watch and share the #ProjectWeakLink video announcement (<http://bit.ly/1Sd8MqJ>). Right: Created Equal will display this mobile billboard in neighborhoods of Stericycle's CEO and board members.***

What if Stericycle were to stop doing the dirty work of Planned Parenthood? Unable to dispose of their victims, Planned Parenthood would likely grind to a halt.

Indeed, abortionists admit losing this service would shut them down. At a 2013 National Abortion Federation conference, abortionist Renee Chelian said, "We are all one incinerator away, or one incineration company away, from being closed."

**ACTION POINT: CONTACT STERICYCLE CEO CHARLES ALUTTO (847-607-2004, [CALUTTO@STERICYCLE.COM](mailto:CALUTTO@STERICYCLE.COM)). REQUEST STERICYCLE DISCONTINUE PROVIDING TO PLANNED PARENTHOOD SERVICES OF COLLECTING, TRANSPORTING, AND DISPOSING OF ABORTED BABIES AND INSTRUMENTS USED TO KILL THEM. SIGN THE PETITION: [HTTP://BIT.LY/1MYC7HZ](http://bit.ly/1MYC7HZ).**

Launching creative ways to take on the abortion industry requires a committed full-time team. Five years ago, we launched as a two-man team—Seth Drayer and myself. After years of *Justice Rides* to identify and activate youth, we have started to see the fruit of new recruits wanting to do more than the occasional trip during the year. Today, we are pleased to announce the addition of five more full-time members to our team!

This not only allows us to investigate and plan strategic efforts like #ProjectWeakLink but also permits us to deploy more teams to the streets. And that means more babies saved.



*Our staff continues to grow, enabling us to keep boots on the ground! Our Spring 2016 team (left to right): Ian, Emma, Josh, Jami, me, Seth, Sarah, Sam, Rachel.*

**WILL YOU HELP US PRODUCE SIGNS FOR OUTREACH? YOUR GIFT OF \$120 PROVIDES A SET OF FOUR SIGNS FOR STUDENTS ON CAMPUS. \$60 PURCHASE TWO SIGNS FOR OUTERACH. \$30 PROVIDES ONE SIGN TO EXPOSE ABORTION.**

As you read this, we are identifying more potential full-time recruits because we have just returned from our spring *Justice Ride*! Campus to campus across the state of Florida, we built an airtight case for the humanity of babies and the broader issue of human equality. We shared the Gospel, ministering to those in grief after their abortions. Indeed, lives were saved and changed, and I can't wait to share with you more specific stories.



*What happens on a Justice Ride? Left to right: We assemble a team. Next, we go to the classroom to help Riders understand the basic case for human equality. Then, we create opportunities to engage in real conversation with actual students on college campuses. Finally, we debrief as a team to swap stories, discuss objections, and more.*

What makes the *Justice Ride* unique? The lives being changed on this trip are not limited to students we meet on campus. Truly, some of the most profound changes during our time on the road are experienced in the lives of our team members. Riding on the bus together, withstanding heat from angry pro-abortion students, sharing stories after a long day of defending truth, we become bonded by the experience. During the short week we are on the road, we quickly transition from acquaintances to fellow soldiers.

Providing the apologetics and opportunities to use these skills in real conversations is vital to rescuing individual babies from the death of abortion. However, we know that what matters more is what happens *after* the *Justice Ride*. If we're going to make progress, these students must not merely give seven days but also commit to a lifetime of defending truth.

And that is what we are seeing with students who join us. **The next *Justice Ride* will be June 5-11, 2016.** If you know a student who might be interested, email [Contact@CreatedEqual.org](mailto:Contact@CreatedEqual.org)!

**WILL YOU HELP US PRINT #PROJECTWEAKLINK POSTCARDS TO EXPOSE STERICYCLE? YOUR GIFT OF \$50 PROVIDES 1,000 CARDS TO DISTRIBUTE. \$15 PURCHASES 300. \$5 GIVES US 100 PIECES TO EXPOSE ENABLERS OF ABORTION.**

For those who can't speak,

Mark Harrington, National Director, Created Equal

P.S.— In response to our #ProjectWeakLink announcement on Facebook, Rand wrote, "Thanks for tackling this issue. It seems that so few care." I know you care, too. Will you help us sever the **weak link**? Check out [ProjectWeakLink.com](http://ProjectWeakLink.com) for details. Help us work toward an end to abortion!

