

created equal[™]

THE RESISTANCE

We're a social action movement seeking to end the greatest human rights injustice of our time. Killing preborn babies is age-based discrimination. Abortion robs us of our future. Our goal is to restore the true meaning of equality to include equal protection between the born and the preborn.

Protecting preborn children is our cause. What makes Created Equal a movement is that we are an organized, mobilized generation choosing to live intentionally to protect the weak and defenseless by drawing strength and inspiration from each other.

Our various media make it possible for people to become part of a grassroots effort intelligently responding to injustice. We are 21st century defenders. There's a place for everyone in this movement.

Join us.



"You may choose to look the other way but you can never say again that you did not know."

- William Wilberforce, Abolitionist

Scatter: Dropcards

- Request additional dropcards, if needed, by emailing Contact@CreatedEqual.net.
- Identify possible locations.
- Leave cards in public areas where they will be found.
- Upload photos to Facebook of your dropped cards.
 - Use #createdequal
 - Send a link to your photo(s) to Jami@CreatedEqual.net



The original "Scattering Tours": Hans & Sophie Scholl drop leaflets decrying Nazism as part of the student "White Rose" resistance movement. (Image from film *Sophie Scholl: The Final Days*.)



Remember to upload photos of your dropped cards to Facebook! Tag Created Equal on Facebook, @CreatedEqualNet on Twitter. Use #createdequal across social media. Send a link to Jami@CreatedEqual.net.

"The real damage is done by those millions who want to 'survive.' The honest men who just want to be left in peace. Those who don't want their little lives disturbed by anything bigger than themselves."
- Sophie Scholl, Member of The White Rose, anti-Nazi literature student group

Conversation: Outreach

before the outreach

- Assemble a team. Have members sign Volunteer Agreement forms (see Resources).
- Construct signs if you don't already have them (see Resources).
- Ongoing training:
 - ✓ Review Created Equal [training](#).
 - ✓ Watch Created Equal films (www.createdequalfilms.com).
 - [Talking to Abortion Advocates mini-series](#)
 - [Justice Ride mini-series](#)
 - ✓ Review FAQs (<http://www.createdequal.net/resources/faqs>).
 - ✓ Practice using the Created Equal brochure.
 - ✓ Inspirational movies/documentaries. (See list under Resources.)
- Location:
 - ✓ Look for a location with high pedestrian traffic/visibility.
 - ✓ Follow university/city protocol to reserve the space.
 - ✓ Communicate with local law enforcement.
- Network:
 - ✓ Compile list of local related organizations (pregnancy resource centers, Right to Life chapters, etc.) and invite them to attend the event.
- Media:
 - ✓ Compile list of campus/city media outlets.
 - ✓ Write and send press release (see sample under Resources).



Location: Look for high visibility and strong pedestrian traffic.

"The movement was so much more than sitting down with a hamburger.
Ultimately, we wanted to change society."
- James Zwerg, Freedom Rider

- Contacts:

| | Name | Cell | Office | Email |
|-------------------------------|-------------------|--------------|--------------|--|
| Campus | | | | |
| Administration Representative | | | | |
| Campus Police | | | | |
| | | | | |
| Legal | | | | |
| Alliance Defending Freedom | Legal Intake Team | | 800-835-5233 | |
| | | | | |
| Created Equal | | | | |
| Director of Campus Outreach | Jami Beer | 614-562-2857 | 614-419-9000 | jami@createdequal.net |
| Director of Training | Seth Drayer | 260-273-1881 | 614-419-9000 | seth@createdequal.net |

during the outreach

- Bring:
 - ✓ Signs—abortion, prenatal, warning
 - ✓ Hardware: U-hooks
 - ✓ Created Equal brochures
 - ✓ Abortion image authenticity documents (see Resources)
 - ✓ Still and video cameras
 - ✓ Contacts list
 - ✓ Reservation confirmation
 - ✓ Legal pads on clipboards and pens for gathering contacts and recording testimonies
- Document the event:
 - ✓ Record comments from passers-by.
 - ✓ Take photos and video.
 - ✓ Post on Facebook, Twitter, Instagram, etc during event. Tag Created Equal on Facebook, @CreatedEqualNet on Twitter. Use #createdequal across social media.



Three elements of an ideal photo: your team member, students who stop by, and the signs.

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after the outreach

- Complete documentation
 - ✓ Assemble comments, photos/video.
 - ✓ Survey Twitter for tweets about the event.
 - ✓ Gather URLs of news stories, editorials, and letters to the editor.
 - ✓ Send all of the above to Created Equal's Director of Campus Outreach.
- Team debrief
 - ✓ Share stories.
 - ✓ Discuss lessons learned.
 - ✓ Respond to difficult objections which arose during outreach.
 - ✓ Send thank-you cards.
 - ✓ Schedule the next event.



Document everything, including both those who agree with your message and those opposed.



Don't forget your group photo. For more examples of pictures, go to [www.Facebook.com/CreatedEqual](https://www.facebook.com/CreatedEqual). Sample video clips can be viewed at www.CreatedEqualFilms.com.

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Resources

why the images of abortion victims?

Abortion images represent the victims. While it is possible to have a conversation without showing photos, this is an incomplete presentation of the evidence. These are not examples of exceptional barbarity; they are photographs of common abortion.

In his celebrated "Letter from a Birmingham Jail," Dr. Martin Luther King, Jr. wrote the following:

Like a boil that can never be cured so long as it is covered up but must be opened with all its ugliness to the natural medicines of air and light, injustice must be exposed, with all the tension its exposure creates, to the light of human conscience and the air of national opinion before it can be cured.

We seek to expose the injustice of abortion to the same light of human conscience and air of national opinion as King did for racism. We bring this atrocity to light with images to stop it because words alone are inadequate to describe the horror of abortion.

inspiration

Books

- ✓ *Bury the Chains*, Adam Hochschild
- ✓ *Tactics*, Greg Koukl
- ✓ *The Case for Life*, Scott Klusendorf
- ✓ *The White Rose*, Inge Scholl
- ✓ *The Unaborted Socrates*, Peter Kreeft

Films

- ✓ *The Courageous Heart of Irena Sendler*
- ✓ *Freedom Riders*
- ✓ *Sophie Scholl: The Final Days*
- ✓ *Iron Jawed Angels*
- ✓ *The Untold Story of Emmett Louis Till*

free speech

The First Amendment guarantees your right to expression at publicly funded institutions and on public property. Familiarize yourself with the links below.

- Free Speech on College Campuses (<http://www.speakupmovement.org/LearnMore/Index/2622>)
- Resources for Students' Rights (<http://www.speakupmovement.org/LearnMore/Index/2633>)
- Memorandum of First Amendment Educational Presentations (<http://www.createdequal.net/files/Memo.pdf>)

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sign making instructions

A video is available online to walk you through the steps below:

<http://www.abortionno.org/audio-videos/#MakingAPoster>.

- **Step 1.** Find a local sign company in your community (i.e. Sign-O-Rama) and purchase a sheet of corrugated plastic board (10 mm). A sheet of corrugated plastic board is usually 4' X 8' and can cost between \$10-20 per sheet. The sign company may cut you a 3' X 4' sheet at an additional charge.
- **Step 2.** Before applying the self-adhesive vinyl sign to the corrugated plastic board, you must clean the corrugated plastic board and remove any dirt.
- **Step 3.** Once the corrugated plastic board is clean, find an old Windex or window cleaner bottle that is half full. Add water to the Windex or window cleaner bottle and make sure the bottle contains 50% water and 50% Windex/window cleaner.
- **Step 4.** After water is added, spray the Windex/window cleaner evenly on the corrugated plastic board. Make sure that the entire surface is wet.
- **Step 5.** Peel handheld sign sticker from back paper. Apply the sign to the corrugated plastic board. Center the sign.
- **Step 6.** After the sign is centered and applied to the corrugated plastic board, make a squeegee from a scrap piece of cardboard. Bend the piece of cardboard to make the squeegee. Use the squeegee to flatten the sign wrinkles and push out the Windex/window cleaner that is under the sign. Make sure that the entire Windex/window cleaner is removed from the corrugated plastic board before allowing the sign to dry.
- **Step 7.** Once the entire Windex/window cleaner is removed from the corrugated plastic board, let the sign dry overnight or for 24hrs. Place books or heavy objects on the sign, especially at the edges, to ensure that the sign sticks to the corrugated plastic board.
- **Step 8.** After the sign is dry, go to your local high school, abortion clinic, or college campus to educate your community about what abortion does to preborn babies.

If you come across any difficulties with making a handheld sign, please contact Created Equal to assist you. Office: 614-419-9000.

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sample press release

For more information or interviews contact, Mark Harrington at 614-419-9000 or mark@createdequal.net

Controversial Anti-Abortion Demonstration Comes to Ohio State University

Columbus, OH – March 19, 2013 – On Tuesday, March 26, 2013, [Created Equal](http://CreatedEqual.org) will display graphic abortion images at Ohio State University to engage the abortion debate—and it will be hard to ignore them. Students will stand with the large signs displaying human beings killed by abortion while handing out literature and talking to passers-by.

Details

- Who: Created Equal and OSU students
- What: Images of human embryos and fetuses both in development and those killed by abortion
- Where: OSU Oval, Oval Drive South, Columbus, OH 43210
- When: March 26, 2012 from 9:00 AM – 3:00 PM

Created Equal Statement:


“Most people are opposed to other types of discrimination but sadly tolerate age discrimination—abortion. Preborn embryos and fetuses are no less human than college students. Yet they are denied equal rights because they are younger. This is injustice. We are bringing our display to Ohio State University because it represents the marketplace of ideas and dialogue on difficult issues like abortion.”


--Mark Harrington, Executive Director, Created Equal

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image authenticity: signed photographer statement



I,  certify that (except for those pictures taken by Narcis Virgilieu) I personally videotaped and photographed every one of the abortions in progress and aborted embryonic and fetal tissue used by Created Equal. In so doing, I videotaped and photographed large numbers of abortions at numerous abortion clinics in various locations. Without exception, these images were obtained at abortion clinics which perform elective pregnancy terminations and the images have not been altered in any way.

Date: 8 25 12


Printed Name: _____


Signature: _____

"Photographer's identity will be disclosed at trial, in camera, pursuant to the prosecution of such defamation actions as may be filed against any person or persons who falsely impugn the authenticity of Created Equal abortion video and photographs."

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image authenticity: signed abortionist statement

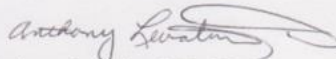
Anthony P. Levatino, MD, JD
4814 Grider Road
Las Cruces, New Mexico, 88007

August 20, 2012

Created Equal
P.O. Box 360502
Columbus, Ohio 43236

I the undersigned, having performed approximately 1200 first and second-trimester abortions in my career, have examined the photos and videos depicting the aborted human embryos and fetuses used by Created Equal in their public education projects (www.createdequal.net). It is my professional opinion that the photos depict aborted human embryos and fetuses and that the pictures illustrate fetal parts from both first and second trimester abortions.

Very truly yours,


Anthony Levatino, MD, JD

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Volunteer Agreement

All Created Equal volunteers are required to certify in writing that they will abide by this Volunteer Agreement. If anyone refuses to or does not sign this agreement, that person will not be allowed to participate with Created Equal.

Rules of Engagement with Created Equal. The volunteer agrees to abide by the following Rules of Engagement.

1. I will never pressure passersby to look at the Created Equal display, take literature, or talk to me.
2. I will always treat people with respect, even if they are angry and/or verbally abusive. I will not shout at people.
3. I will never trespass on private property or disrupt any event at which a Created Equal display takes place. I will obey all applicable laws.
4. I will direct media, university officials, or law enforcement officials to the Created Equal Director.
5. If passers-by threaten Created Equal's property, I will call for law enforcement officers. I will not attempt to physically stop anyone who makes such a threat or attempts to carry it out.
6. If passers-by threaten Created Equal staff, volunteers, and/or myself, I will call for law enforcement officers. I will make reasonable efforts to remove others and myself from the presence of those making threats, but if I am unable to do that, I understand that I am allowed to take lawful steps to protect others and myself from risk of injury.
7. I condemn abortion-related violence in all forms.
8. I understand that if I disregard this Volunteer Agreement I may be required to discontinue participation with Created Equal, at the discretion of Created Equal.

Reflection on your Created Equal Experience. Within 2 weeks after volunteering with Created Equal, I will give Created Equal a short (1-2 paragraph) typed reflection on my experience, including my interaction with students and the impact Created Equal had on me personally. With my permission, Created Equal may share some or all of my written reflection with others.

Use of Photographs. I permit the use by Created Equal of any video, photos, slides, films, or sketches of me taken while volunteering with Created Equal for publicity, advertising, promotion or other non-commercial purpose.

WAIVER AND HOLD HARMLESS PROVISION:

In consideration of my voluntary participation with Created Equal, I hereby waive all claims of action against Created Equal, Inc. and its officers, directors, employees, and agents, all of which are collectively in this waiver and hold harmless provision referred to as "the Organization", arising out of my voluntary participation with Created Equal and hereby release, hold harmless, and discharge the Organization from all liability in connection therewith.

Knowing, understanding, and fully appreciating all possible risk, I hereby expressly, voluntarily, and willingly assume all risk and dangers associated with my participation in the event. These risks could result in damage to property, personal and/or bodily injury or death.

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I agree to use my personal medical insurance as the primary medical coverage payment if accident or injury occurs.

I have read this waiver and release and understand the terms used in it and their legal significance. This waiver and release is freely and voluntarily given with the understanding that right to legal recourse against the Organization is knowingly given up in return for allowing my participation with Created Equal.

My signature on this document is intended to bind not only myself but also my successors, heirs, representatives, administrators, and assigns.

I HAVE READ THE ABOVE VOLUNTEER AGREEMENT, INCLUDING THE WAIVER AND HOLD HARMLESS PROVISION ON THE REVERSE, AND BY SIGNING IT AGREE TO ABIDE BY ITS TERMS. IT IS MY INTENTION TO EXEMPT AND RELIEVE THE ORGANIZATION FROM LIABILITY FOR PERSONAL, INJURY, PROPERTY DAMAGE, OR WRONGFUL DEATH CAUSED BY NEGLIGENCE OR ANY OTHER CAUSE.

| | | |
|----------------|----------------|-------------|
| Signature | Name (printed) | Date |
| Street Address | City | State & Zip |
| School | Email | Telephone |
| Cell Phone | Facebook Name | Twitter |

In Case of Emergency Please Call:

| | | |
|------|-----------------------------|--------------|
| Name | Telephone (Home/cell phone) | Relationship |
|------|-----------------------------|--------------|

I hereby request acceptance to participate as a Created Equal volunteer at:

| | |
|------------|-------------------|
| Event Name | Month/Day(s)/Year |
|------------|-------------------|

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