



*created equal*  
SPRING 2018

NATIONAL MARCH FOR LIFE | WASHINGTON DC

"We stood for the victims. We looked their opposition in the face and said, 'That's enough.'" - Caroline, joining us at the "Women's" March

## SPRING SEMESTER OUTREACH AT A GLANCE

- 45 High Schools
- 35 Colleges
- 21 Sidewalk Counseling efforts
- 12 Operation Overpass events

## HIGHLIGHTS

- Mar 10-17: Spring *Justice Ride*
- Apr 16-18: JumboTV Outreach at Indiana U Purdue U Indianapolis, Purdue U, and U of Illinois at Urbana-Champaign
- Mar 26-Apr 27: Spring *Road Trip for Life*

## LIVE FROM THE FRONTLINES

We not only go to the heart of today's culture war. We take you with us. We recently reported LIVE from the middle of the pro-abortion "Women's" March.



Catch us LIVE on Facebook, Twitter, and YouTube. Share recordings on social media!

Dear friend of the babies,

Thanks to you, Created Equal has reached new milestones. **#ProjectWeakLink** forced America's largest medical waste hauler to stop enabling abortion. Our *Justice Ride* and *Road Trip for Life* teams continue to reach high school and college campuses. Babies are being rescued from abortion.

Day by day, year by year, campus by campus, we are becoming more effective in our fight for the hearts and minds of the American people. With your continued prayers and financial support, 2018 will be our best year ever. For the sake of preborn children, it must be.

For those who can't speak,

*Mark*



*At the March for Life, abortion victim videos attract attention not only of marchers and passersby but also the FBI!*

## ATTRACTING ATTENTION WITH THE JUMBOTRON

The year began with our JumboTron at the National March for Life in Washington, DC to visually represent victims of abortion.

After returning home, we learned our JumboTVs had been referenced in recently declassified FBI text messages between agent Peter Strzok and attorney Lisa Page.

In 2016, Strzok texted Page to complain about the March for Life. Page responded, "Yeah, some extremely **offensive video screens** set up in front of district. Blood and guts and gore. I truly hate these people." In response, Strzok joked that they should use a snow emergency to cancel our outreach and the March.



*"Women's" March participants tried to cover up our pictures of aborted babies. But the babies were still seen and hearts were changed.*



*"Be ALL IN or don't get in!" Mark delivers a call to action to students who joined us for the "Women's" March, calling them to sacrificial service.*



*Our Justice Riders are ready for action! First, we equip and test them on campus. Then, we send them out to defend babies.*

## CHANGING MINDS AT PRO-ABORTION "WOMEN'S" MARCH

Federal agents aren't the only ones who try to shut down efforts to expose abortion. After the March for Life, we took signs and banners to the pro-abortion "Women's" March.

Like last year, attendees tried—but failed—to cover our pictures. Volunteer David related a story of a mother, wearing the infamous pro-abortion cat hat, with her young daughter. When the child saw our signs, David heard her ask her mom, "Why?"

The mother tried to brush it off, but the girl repeatedly asked, "Why?" Eventually, both were in tears. As David watched, the mom knelt down, hugged her daughter, and then took off her pink hat. He then heard her say, "Come on, baby, we're going home." They then left together.

## AN ARMY OF RECRUITS

We had a hundred university students join us for the "Women's" March outreach, many recruited by Created Equal intern and Purdue University pro-life club leader Megan Smith.

Walking into the midst of the opposition was a wake-up call for these students. Caroline, one of the recruits, said, "It is one thing to celebrate your prolificness among a sea of half a million pro-life people. It is another to go among thousands who are pro-choice, and say you are prolife. Yet, that is exactly what we did."

But they were not discouraged. Caroline notes, "We were strengthened in our position more than ever. We felt we were doing something right, for a cause so much bigger than ourselves."

## EQUIPPING STUDENTS WITH OUR JUSTICE RIDE

Our spring *Justice Ride* is March 10-17! We have an excellent team, including many students joining us for the first time.

Our first task is teaching them how to defend babies. But we don't end with theory. We take them to campuses throughout Florida to engage real people to change minds.

But it's not only about the *Justice Ride*. Our goal is to equip these students through training and experience so they can return home and lead the charge to defend babies.

## TAKE ACTION

1. **Pray** for our *Justice Riders*. Pray they would be challenged to sacrifice for the dying.
2. **Share** our videos to expose the pro-abortion agenda of the "Women's" March. Go to [Facebook.com/CreatedEqual](https://www.facebook.com/CreatedEqual). Click "Videos." Share on Facebook and Twitter. Forward by email.
3. **Support** our *Justice Ride* financially. \$100 covers lodging for one student. \$50 underwrites his or her travel on the bus. \$25 provides fliers for a student to pass out on campus.