



JUMBOTRON DRAWS CROWD | UNIVERSITY OF TOLEDO

created equal
FALL 2018

560+ HEARTS & MINDS CHANGED IN 40 DAYS

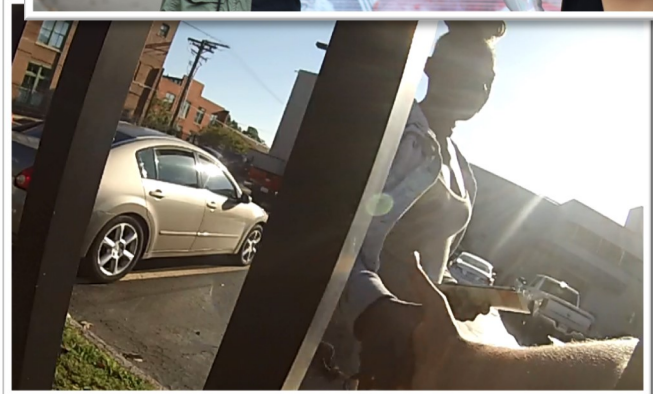
In spite of increasing violence on campus, we are reaching hearts and minds at a rapid rate.

At Indiana University (Bloomington), one pro-abortion student, encountering our *Road Trip for Life* team in the middle of the five-week tour to five states and over 40 schools, first stole our signs and then returned to spray paint others. Video: [YouTube.com/CreatedEqualfilms](https://www.youtube.com/CreatedEqualfilms).

While IU administration failed to intervene, our team notified authorities, who arrested the student. He is awaiting trial late this fall for disorderly conduct, vandalism, and theft.

But instances of violence do not slow us down. As this letter is written, there have been only 40 school days since we launched our fall campaign, and we've seen **more than 560 students in person change their opinion**—from supporting to opposing abortion. And that's just those who talk with us one-on-one. Many more see the pictures and change their minds later!

While that number continues to grow, so do the stories of individual babies rescued. In St. Louis, MO, after meeting our team while entering Planned Parenthood, one mother said in surprise, "My baby has a heartbeat?" She cancelled her abortion and left to go to a pro-life pregnancy resource center.



TOP VIOLENCE AT INDIANA UNIVERSITY
MIDDLE 560+ MINDS CHANGED AND COUNTING!
BOTTOM BABY SAVED AT PLANNED PARENTHOOD

CALLING CITIZENS TO TAKE ACTION

In addition to our mission to change hearts and minds, Created Equal continues to lead special projects designed to sever weak links supporting the abortion industry and call those who oppose abortion to action.

Our *#ProjectWeakLink* has most recently focused on Curtis Bay Energy, a waste management company not only receiving and transferring babies killed by abortion but also **burning them for energy**. Their website notes their Waste-to-Energy incineration system can “safely convert infectious/biomedical waste . . . into useful energy.” See below to take action!

Also, with our *Vote Anti-Abortion* campaign, we called on voters in states across the nation to make the bloodshed of babies their top priority when considering their civic duty.

This included our JumboTron, which visited nine college campuses just this fall. At Bowling Green State University (OH), one professor commented, “You are taking a highly divisive issue and creating a mechanism whereby each side can be heard. I salute you.”
Video: [YouTube.com/CreatedEqualfilms](https://www.youtube.com/CreatedEqualfilms).

We also deployed “Plane Truth” in multiple states towing a banner with the same “vote anti-abortion” message.

Read even more updates online:
[Facebook.com/CreatedEqual](https://www.facebook.com/CreatedEqual).



TOP STOP CURTIS BAY ENERGY
MIDDLE VOTE ANTI-ABORTION: JUMBOTRON
BOTTOM VOTE ANTI-ABORTION: PLANE TRUTH

TAKE ACTION

1. **Pray** for our team. We have record numbers of new students applying for our Spring *Justice Ride* which is one part of our ambitious Spring 2019 plan. Pray we would be effective in making disciples.
2. **Insist** Curtis Bay Energy cease burning babies and enabling the abortion industry. Call CEO Jack Perko (443.681.5403). Use our online form to email him: ProjectWeakLink.com/stop-curtis-bay.
3. **Share** this letter to tell others about our work.

330+ OUTREACH EFFORTS IN 2018 INCLUDING:

- 34 Operation Overpass Displays
- 79 at Universities
- 42 in Downtown Squares
- 94 at Abortion Facilities
- 62 at High Schools