



Make a  
**difference**  
that will last for  
**generations!**

## Frequently Asked Questions

### **How large does a bequest have to be?**

There is no minimum or maximum amount that your gift must be. Anything you give will make a difference in the lives of many!

### **Will I receive financial benefits by leaving a legacy gift?**

Yes! Your monetary donations may be tax-deductible. For any non-monetary gifts, please contact us for more information.

### **What if I've already written my will?**

If you've already written your will, you can still add Created Equal! If you decide to change the beneficiary of your will to Created Equal, or if you make a significant change to the distribution of your assets, you may need to create a new Last Will. However, you can also amend your will with a codicil and add Created Equal as a beneficiary. Make sure to inform your executor of any changes you make.

### **Contact Us**

[CreatedEqual.org](https://CreatedEqual.org)

[Contact@CreatedEqual.org](mailto:Contact@CreatedEqual.org)

PO Box 360502, Columbus, OH 43236

614-269-7808

*created  
equal*®



*Legacy  
Giving*



## How to Make a Legacy Gift

1. Determine which type of legacy gift is best for you and your estate planning.
2. Decide which assets you will leave to Created Equal.
3. Include Created Equal's identifying information in your will:
  - Legal name: **Reform America DBA Created Equal**
  - Employer Identification Number (EIN): **33-1097372**
  - Address: **PO Box 360502 Columbus, OH 43236**

Visit [CreatedEqual.org/Legacy](https://CreatedEqual.org/Legacy) to set up your legacy gift.



### About Created Equal

Created Equal was founded in 2011 with a vision to equip young apologists with the tools necessary to confidently defend preborn children.

Created Equal operates on the premise that if people are going to oppose abortion, they must first see abortion. Thus, we take our cutting-edge technology to public venues like college campuses, high schools, and abortion centers to stimulate conversations about abortion.

## Common Types of Legacy Gifts

- **General Gift:**  
a specific amount of money or a percentage of your estate.
- **Residuary Gift:**  
the remainder or a percentage of your assets left over after bequeathing assets to other beneficiaries.
- **Specific Gift:**  
a donation of a specific item.
- **Contingent Gift:**  
a bequest that will only be enabled if a certain condition is met.
- **Retirement Asset Gift:**  
all or a percentage of your non-Roth retirement account.

## Why Give to Created Equal?

Legacy giving, or including Created Equal in your will or trust, is a meaningful way to continue to be an enduring part of our ministry.

By leaving Created Equal a legacy gift, you will be able to help further our ministry in the fight to end abortion. **Legacy giving not only benefits a cause that is important to you, but it also allows you to receive financial benefits.**

### Other types of legacy gifts include...

- Vehicles
- Real estate

For all non-monetary gifts, please contact us to make sure that we are able to accept the gift.