

REFORM AMERICA DBA CREATED EQUAL

FINANCIAL STATEMENTS
for the years ended December 31, 2023 and 2022

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INDEPENDENT ACCOUNTANTS' REVIEW REPORT

To the Board of Directors of Reform America dba Created Equal Columbus, Ohio

We have reviewed the accompanying financial statements of Reform America dba Created Equal (a nonprofit organization), which comprise the statement of financial position – modified cash basis as of December 31, 2023, and the related statement of activities and changes in net assets – modified cash basis, statement of functional expenses – modified cash basis, and statements of cash flows – modified cash basis, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the modified cash basis of accounting; this includes determining that the modified cash basis of accounting is an acceptable basis of accounting for the preparation of financial statements in the circumstances. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

Accountant's Responsibility

Our responsibility is to conduct the review engagements in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with the modified cash basis of accounting. We believe that the results of our procedures provide a reasonable basis for our conclusion.

We are required to be independent of Reform America dba Created equal and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our review.

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with the modified cash basis of accounting.

Basis of Accounting

We draw attention to Note 2 of the financial statements, which describes the basis of accounting. The financial statements are prepared in accordance with the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our conclusion is not modified with respect to this matter.

Report on 2022 Financial Statements

The financial statements of Reform America dba Created Equal as of December 31, 2022, were not subject to a review or a compilation engagement. As such, the 2022 financial statements were not audited or reviewed. Accordingly, no opinion, conclusion or assurance was provided over the 2022 financial statements.


KLESHINSKI, MORRISON & MORRIS, LLP

September 13, 2024

REFORM AMERICA DBA CREATED EQUAL

STATEMENT OF FINANCIAL POSITION - MODIFIED CASH BASIS

as of December 31, 2023 and 2022

Assets		
	2023	2022
Current assets		
Cash and cash equivalents	\$ 1,191,007	\$ 2,323,370
Investments, at fair value	270,828	242,736
Total current assets	1,461,835	2,566,106
Property, plant, and equipment		
Vehicles	310,184	227,307
Computer equipment	24,907	24,907
Furniture, fixtures, & equipment	73,289	73,289
Less: accumulated depreciation	(305,368)	(232,480)
Total property and equipment, net	103,012	93,023
Total assets	<u>\$ 1,564,847</u>	<u>\$ 2,659,129</u>
Liabilities and Net Assets		
Current liabilities		
Credit cards payable	\$ 18,447	\$ 11,908
Net assets		
Net assets without restrictions	1,546,400	2,647,221
Total liabilities and net assets	<u>\$ 1,564,847</u>	<u>\$ 2,659,129</u>

See accompanying notes and independent accountants' review report.

REFORM AMERICA DBA CREATED EQUAL

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS - MODIFIED CASH BASIS

for the years ended December 31, 2023 and 2022

	2023	2022
Revenue and other support		
Contributions	\$ 2,878,712	\$ 2,511,646
Resource sales	2,995	7,458
Investment income	<u>30,669</u>	<u>7,835</u>
Total revenue and other support	2,912,376	2,526,939
Expenses		
Program services	3,469,057	1,590,703
Management and general	219,758	301,572
Fundraising	<u>322,330</u>	<u>106,352</u>
Total expenses	<u>4,011,145</u>	<u>1,998,627</u>
(Decrease) increase in net assets	(1,098,769)	528,312
Unrealized loss on investments	(2,052)	(37,623)
Net assets, beginning of year	<u>2,647,221</u>	<u>2,156,532</u>
Net assets, end of year	<u>\$ 1,546,400</u>	<u>\$ 2,647,221</u>

See accompanying notes and independent accountants' review report.

REFORM AMERICA DBA CREATED EQUAL

STATEMENT OF FUNCTIONAL EXPENSES - MODIFIED CASH BASIS

for the year ended December 31, 2023

	Program Services	Management and General	Fundraising	Total Expenses
Printing and reproduction	\$ 484,901	\$ 31,416	\$ 46,011	\$ 562,328
Salaries and wages	645,586	60,165	39,987	745,738
Advertising and promotions	1,791,127	-	199,014	1,990,141
Program presentations	76,982	-	-	76,982
Professional fees	-	106,783	-	106,783
Travel expense	62,440	-	6,938	69,378
Payroll processing fees	2,001	187	124	2,312
Payroll taxes	49,416	4,605	3,061	57,082
Utilities	25,117	1,627	2,383	29,127
Depreciation	74,109	250	195	74,554
Bank and investment fees	23,988	1,554	2,276	27,818
Rent	25,559	1,656	2,425	29,640
Donations and ministry gifts	93,156	-	-	93,156
Vehicle expenses	23,611	1,530	2,240	27,381
Office supplies	7,848	509	745	9,102
Hospitality	-	4,193	-	4,193
Postage and delivery	5,506	357	523	6,386
Computer expense	56,520	3,662	5,363	65,545
Fundraising expenses	-	-	10,606	10,606
Operating supplies	1,343	87	127	1,557
Staff meetings	-	902	-	902
Library subscriptions	1,362	-	-	1,362
Audio visual production	250	-	-	250
News and press releases	9,386	-	-	9,386
Security expense	2,219	-	-	2,219
Workers compensation	1,219	114	76	1,409
Insurance expense	1,597	103	152	1,852
Licenses and fees	2,435	-	-	2,435
Professional development	400	-	-	400
Repairs and maintenance	640	42	61	743
Miscellaneous expenses	240	16	23	279
Field supplies	99	-	-	99
Total expenses	<u>\$ 3,469,057</u>	<u>\$ 219,758</u>	<u>\$ 322,330</u>	<u>\$ 4,011,145</u>

See accompanying notes and independent accountants' review report.

REFORM AMERICA DBA CREATED EQUAL

STATEMENT OF FUNCTIONAL EXPENSES - MODIFIED CASH BASIS

for the year ended December 31, 2022

	Program Services	Management and General	Fundraising	Total Expenses
Printing and reproduction	\$ 426,875	\$ 84,611	\$ 29,815	\$ 541,301
Salaries and wages	665,020	59,298	39,209	763,527
Advertising and promotions	46,205	-	5,134	51,339
Program presentations	47,435	-	-	47,435
Professional fees	-	99,799	-	99,799
Travel expense	77,643	-	8,627	86,270
Payroll processing fees	1,754	156	103	2,013
Payroll taxes	50,873	4,536	2,999	58,408
Utilities	38,352	7,602	2,679	48,633
Depreciation	70,944	250	195	71,389
Bank and investment fees	19,512	3,867	1,363	24,742
Rent	22,507	4,461	1,572	28,540
Donations and ministry gifts	17,345	-	-	17,345
Vehicle expenses	24,558	4,868	1,715	31,141
Office supplies	7,101	1,408	496	9,005
Hospitality	-	15,867	-	15,867
Postage and delivery	30,124	5,971	2,104	38,199
Computer expense	9,584	1,899	669	12,152
Fundraising expenses	-	-	8,861	8,861
Operating supplies	7,266	1,440	508	9,214
Staff meetings	-	4,748	-	4,748
Library subscriptions	2,266	-	-	2,266
Audio visual production	949	-	-	949
News and press releases	6,410	-	-	6,410
Security expense	10,418	-	-	10,418
Workers compensation	894	80	53	1,027
Insurance expense	1,474	292	103	1,869
Licenses and fees	2,756	-	-	2,756
Repairs and maintenance	1,550	307	108	1,965
Miscellaneous expenses	566	112	39	717
Field supplies	322	-	-	322
Total expenses	<u>\$ 1,590,703</u>	<u>\$ 301,572</u>	<u>\$ 106,352</u>	<u>\$ 1,998,627</u>

See accompanying notes and independent accountants' review report.

REFORM AMERICA DBA CREATED EQUAL

STATEMENTS OF CASH FLOWS - MODIFIED CASH BASIS

for the years ended December 31, 2023 and 2022

	2023	2022
Cash flow from operating activities		
Change in net assets	\$ (1,098,769)	\$ 528,312
Adjustments to reconcile change in net assets to net cash (used in) provided by operating activities:		
Depreciation	74,554	71,389
Gain on sale of assets	(4,667)	-
Unrealized gain on investments	(30,144)	(13,467)
Increase (decrease) in liabilities:		
Credit cards payable	6,539	(884)
Net cash (used in) provided by operating activities	(1,052,487)	585,350
Cash flow from investing activities		
Proceeds from sale of assets	5,000	-
Capital expenditures	(84,876)	(97,730)
Net cash used in investing activities	(79,876)	(97,730)
Net (decrease) increase in cash and cash equivalents	(1,132,363)	487,620
Cash and cash equivalents, beginning of year	2,323,370	1,835,750
Cash and cash equivalents, end of year	\$ 1,191,007	\$ 2,323,370

See accompanying notes and independent accountants' review report.

Reform America dba Created Equal

Notes to Financial Statements

Note 1. Organization

Reform America dba Created Equal (the Organization) is a non-profit charitable corporation governed by a volunteer board of Directors, with the purpose to educate Americans on the foundational principles that formed our nation and to bring reform to morality and ethics around the topic of abortion. The Organization is supported primarily through the help of volunteers and donations provided by individuals, organizations and businesses.

The Organization is a non-for-profit entity as described in Section 501(c)(3) of the Internal Revenue Code and is exempt from federal income tax. The Organization is incorporated in the State of Ohio, where it was founded in 2004.

Note 2. Summary of Significant Accounting Policies

Basis of Accounting

The records of the Organization are maintained on the modified cash basis of accounting, which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America. The modified cash basis of accounting differs from accounting principles generally accepted in the United State of America primarily because the Organization has not recognized receivables, prepayments or lease right of use assets or related liabilities.

The Organization's financial statements are presented in accordance with Financial Accounting Standards Board Accounting Standards Codification ("FASB ASC") 958 (ASU 2016-14), *Not-for-Profit Entities*. Under FASB ASC 958 (ASU 2016-14), the Organization is required to report information regarding its financial position and activities according to two classes of net assets: net assets without restrictions and net assets with restrictions. In addition, the Organization is required to present a statement of cash flows.

The net assets of the Organization and changes therein are classified and reported as follows:

Net Assets without Restrictions

Net assets without restrictions represent those resources that have no donor-imposed restrictions. As of December 31, 2023 and 2022, all net assets of the Organization are without restrictions.

Net Assets with Restrictions

Net assets with restrictions represent cash and other assets which have been received with donor stipulations that limit the use of the donated assets. Net assets released from restrictions represent the satisfaction of the restricted purposes specified by the donor. As of December 31, 2023 and 2022, the Organization does not have any net assets with restrictions.

Use of Estimates

The financial statements of the Organization are presented in conformity with the modified cash basis of accounting. This presentation requires the use of estimates and assumptions made by management that affect certain amounts and assumptions. Accordingly, Actual results could defer from those estimates.

See accompanying independent accountants' compilation report.

Note 2.**Summary of Significant Accounting Policies (Continued)****Functional Allocation**

The costs of providing the program and various management and general activities have been summarized on a functional basis in the statement of functional expenses. Within these statements expenses are attributed to Program Services, Management and General, and Fundraising expense categories. These expenses are allocated on the basis of management's determination and depending on the category require certain estimates to be made to allocate the costs between the different categories. Estimates are made on a reasonable basis and are consistently applied.

Property and Equipment

Property and equipment are stated at cost. Maintenance and repairs are charged to expense in the year incurred. The cost and related accumulated depreciation of assets sold or otherwise retired are relieved from the accounts and resulting gains and losses are reflected in the statement of activities and changes in net assets. The Organization generally capitalizes property and equipment acquisitions that cost greater than \$1,000 and have a useful life greater than one year.

Depreciation of property and equipment is provided over the estimated useful lives of the respective assets on a straight-line or double declining basis as follows:

Vehicles	5 years
Computer equipment	5 years
Office equipment	5-7 years

Revenue Recognition

The Organization recognizes contributions received and contribution made in accordance with ASC No. 958-605-25, "*Accounting for Contributions Received and Contributions Made*". Under ASC No. 958-605-25, a contribution received by the Organization is recognized when the donor makes an unconditional promise to give to the Organization. Conditional promises to give are not recognized by the Organization as contributions received until the conditions have been met. Contributions received are recorded as without donor restrictions or with donor restrictions depending on the existence and nature of any donor-imposed restrictions. Contributions received with donor-imposed restrictions, if applicable, that are met in the same reporting period are reported as without donor restrictions. As of December 31, 2023 and 2022, all donor contributions were made without restrictions.

Donated Goods and Services

In-kind contributions of materials and property and equipment, if applicable, are recorded as contributions at the estimated fair value on the date of receipt. Contributions of services that enhance the non-financial assets or require specialized skills, and are provided by individuals possessing those skills, are recorded as contributions at the estimated fair value of the service received. The organization makes extensive use of volunteers in conducting its various program activities. Such services are not reflected in the financial statement, as those services do not meet this definition.

Advertising and Promotional Costs

The Organization expenses advertising and promotional costs as they are incurred. Advertising expenses totaled to \$1,990,141 and \$51,339 for the years ended December 31, 2023 and 2022, respectively.

Income Taxes

The Organization is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision for income taxes is provided in the financial statements.

The Organization records interest and penalties, if any, in interest expense and other expense, respectively, in operating expenses. During the years ended December 31, 2023 and 2022 the Organization did not have any interest or penalties related to taxes.

See accompanying independent accountants' compilation report.

Note 2. Summary of Significant Accounting Policies (Continued)

Income Taxes (Continued)

The Organization complies with ASC 740-10 related to uncertain tax positions. ASC 740-10 prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken on a tax return. Management is not aware of any tax positions taken by the Organization on its tax returns that they consider to be uncertain.

Cash and Cash Equivalents

The Company considers all highly liquid cash instruments purchased with a maturity of three months or less to be cash equivalents. The Company's cash balance may at times exceed the limits of related federal deposit insurance. The Company has not experienced any losses on such amounts and believes they are not exposed to any significant credit risks related to cash.

Impairment

The Organization reviews assets for impairment whenever events or changes in circumstances indicate that the carrying value of such assets may not be recoverable. Recoverability is measured by a comparison of the carrying amount of the asset to the future net undiscounted cash flows expected to be generated. If the asset is considered to be impaired, the impairment to be recognized is measured at the amount by which the carrying amount exceeds the fair value. There were no impairment losses recognized for the years ended December 31, 2023 and 2022.

Concentration of Credit Risk

At various times throughout the year, the Organization has on deposit in financial institutions cash in excess of the federally insured limit. Management believes the potential risk for loss due to the instability of these financial institutions is minimal.

The Organization is dependent upon undesignated contributions from corporations, businesses and individual donors to support its program services. A decrease in undesignated contributions could adversely affect the operations of the Organization.

Note 3. Liquidity and Availability of Financial Assets

As of December 31 2023 and 2022, the Organization's financial assets are without donor restrictions and are available for general expenditure. It is the Organization's policy to regularly monitor the availability of resources required to meet its operating needs and other commitments, while also striving to maximize the investment of its available funds.

In addition to financial assets available to meet general expenditures over the next 12 months, the Organization typically operates with a balanced budget and anticipates collecting sufficient contributions to cover general expenditures.

The current assets within one year of the statement of financial position date, are as follows:

	2023	2022
Cash and cash equivalents	\$ 1,191,007	\$ 2,323,370
Investments, at fair value	<u>270,828</u>	<u>242,736</u>
	<u>\$ 1,461,835</u>	<u>\$ 2,566,106</u>

Note 4. Lease Commitments

In February 2019, the Organization entered into a three-year lease for office space. In March 2022, the lease agreement went month-to-month. The monthly lease payment totaled \$2,470 per month. Rent expense totaled \$29,640 and \$28,540 for the years ended December 31, 2023 and 2022, respectively.

See accompanying independent accountants' compilation report.

Note 5. Investment Securities

Investment securities at December 31, 2023 and 2022 consisted of money market funds, mutual funds, exchange traded funds and equities. The Company has adopted Accounting Standards Update ("ASU") 2016-01 *Financial Instruments —Overall: Recognition and Measurement of Financial Assets and Financial Liabilities* ("ASU 2016-01"), which requires us to measure all equity investments that do not result in consolidation and are not accounted for under the equity method at fair value and recognize any changes in earnings.

FASB ASC 820-10, Fair Value Measurement, defines fair value, establishes a framework for measuring fair value, establishes a three-level valuation hierarchy for disclosure of fair value measurements and enhances disclosure requirements for fair value measurements. The valuation hierarchy is based on the transparency of inputs to the valuation of the fair value of an asset or liability as of the measurement date. The three levels are defined as follows:

Level 1 – Represented by quoted prices that are available in an active market for identical assets or liabilities.

Level 2 – Represented by generally indirect information such as quoted prices for similar assets or liabilities in active markets, or quoted prices for identical or similar assets or liabilities in markets that are not active.

Level 3 – Represented by inputs that are unobservable and include the reporting entity's own assumptions about pricing.

All equity securities, exchange traded funds, and mutual funds were considered to have Level 1 inputs within the fair value hierarchy as of December 31, 2023 and 2022.

As of December 31, 2023 and 2022 the Organization's investment account consisted of the following investment types:

	2023	2022
Money market funds	\$ 20,219	\$ 18,108
Equities	52,469	34,762
Mutual funds	124,444	125,926
Exchange traded funds	72,035	63,940
Other assets	1,661	-
	<u>\$ 270,828</u>	<u>\$ 242,736</u>

Note 6. Subsequent Events

Events subsequent to December 31, 2023, have been evaluated through September 13, 2024 the date these financial statements were available to be issued, to determine whether they should be disclosed to keep the financial statements from being misleading. Management found no additional subsequent events that should be disclosed.