Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information

OMB No. 1545-0047 2024 Open to Public Inspection

Department of the Treasury Internal Revenue Service

<u>A</u>	For the	e 2024 (	calendar year, or tax year beginning	, and ending								
В	Check if a	applicable:	C Name of organization				D Employe	r identification number				
	Address c	change	REFORM AM	ERICA								
Ī	Name cha	anne	Doing business as DBA CREAT				33-1	097372				
뭄		Ü	Number and street (or P.O. box if mail is not delive	ered to street address)		Room/suite	E Telephon	e number				
_	Initial return		PO BOX 360502  City or town, state or province, country, and ZIP or	r foreign postal code			614-	419-9000				
	terminated						0.562.652					
	Amended	return		OH 43236-0502		1	<b>G</b> Gross red	eipts\$ 2,563,653				
Ħ			F Name and address of principal officer:			H(a) Is this a gr	oup return for	subordinates Yes X No				
Ш	Application	n penaing	MARK HARRINGTON					H., H.,				
			4565 MT RUSHMORE C			H(b) Are all sub						
			<u>GAHANNA</u>	OH 43230		If "No,"	attach a list.	See instructions				
1	Tax-exem	npt status:		sert no.) 4947(a)(1) or	527							
J	Website:	: W	WW.CREATEDEQUAL.ORG			H(c) Group exe		er				
K	Form of o	organization	: X Corporation Trust Association	Other	L Ye	ear of formation: 2	004	M State of legal domicile: OH				
F	art I	Su	ımmary									
Governance	• •	TO E	escribe the organization's mission or most DUCATE AMERICANS ON THE RING REFORM TO MORALITY	FOUNDATIONAL PRIN				NATION.				
			is box if the organization discontinue	(5 (1) (1) (1)			_	7				
ە س			of voting members of the governing body				3	<u> </u>				
Activities	4 1	Number	of independent voting members of the go	overning body (Part VI, line 1b	))		4	6				
₹			nber of individuals employed in calendar					26				
Ą			mber of volunteers (estimate if necessary					0				
			elated business revenue from Part VIII,					0				
	b N	Net unre	ated business taxable income from Forn			Current Veer						
		Contribut	ione and grants (Dort VIII line 1h)		F	Prior Yea 2,881		Current Year 2,459,414				
Revenue						4,001	.,/0/	<u>Z,439,414</u>				
ē				1 -	107	00 114						
Re			nt income (Part VIII, column (A), lines 3,		3,487	98,114						
			venue (Part VIII, column (A), lines 5, 6d,				1,016	6,125				
			enue – add lines 8 through 11 (must equ		2)	2,896	), <u>Z</u> 10	2,563,653				
			nd similar amounts paid (Part IX, column					<u>U</u>				
			paid to or for members (Part IX, column			0.05	- 044	<u> </u>				
es			other compensation, employee benefits		<sup>10)</sup>	805	,244	782,863				
Expenses			nal fundraising fees (Part IX, column (A)		L			0				
Š	bT	Total fun	draising expenses (Part IX, column (D),	line 25) 226,3	02			1 000 500				
ш	17 C	Other ex	penses (Part IX, column (A), lines 11a-1	11d, 11f–24e)		3,206		1,303,523				
			enses. Add lines 13–17 (must equal Par			4,012		2,086,386				
<u></u>	19 R	Revenue	less expenses. Subtract line 18 from lin	e 12			,950	477,267				
Net Assets or	20 -	Total	oto (Dort V. line 40)		<u> </u>	Beginning of Cur		End of Year 2,027,468				
ASSE	20 1	Total ass	ets (Part X, line 16)			1,564						
let /	21 1						3,447	7,920				
			ts or fund balances. Subtract line 21 from	n line 20		1,540	,399	2,019,548				
$\overline{}$	Part II		gnature Block									
tr	ue, corre	ect, and o	perjury, I declare that I have examined this romplete. Declaration of preparer (other than of officer					f my knowledge and belief, it is				
Sig	-	ľ		ם מיים	טוט אינוואיי	מים	Date					
He	ie		X HARRINGTON	BOAI	<u>RD MEMB</u>	ĽК						
_			vint name and title	December of sect		15.		D. DTIN				
Da:	,	Preparer's		Preparer's signature		Date	Check	if PTIN				
Pai	l.	LARRY	A. MORRISON	LARRY A. MORRISON ADVISORY GROUP,	LLC	· ·	/25 self-em					
	parer	Firm's na		F	irm's EIN	83-2326569						
US	e Only		590 LEXINGTON	AVE								
		Firm's ad		44907-1505			hone no.	419-756-3211				
Ма	y the IR	RS discu	ss this return with the preparer shown al	bove? See instructions				X Yes No				

Pa	Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III	$\overline{\mathbb{X}}$
1	Briefly describe the organization's mission:  TO EDUCATE AMERICANS ON THE FOUNDATIONAL PRINCIPLES THAT FORMED OUR TO BRING REFORM TO MORALITY AND ETHICS.	NATION.
	·	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  If "Yes," describe these new services on Schedule O.  Did the organization cease conducting, or make significant changes in how it conducts, any program	_
	services? Yes [2] If "Yes," describe these changes on Schedule O.	No
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
	(Code: ) (Expenses \$ 1,466,161 including grants of\$ ) (Revenue \$	)
,	SEE SCHEDULE O	
	•	
V	O(Code: )(Expenses\$ including grants of\$ )(Revenue \$ VEBSITE: MAINTAINED WEB-SITE: WWW.CREATEDEQUAL.ORG	)
	(Code: ) (Expenses \$ 2,883 including grants of \$ ) (Revenue \$ FILMS: CREATED AND UPLOADED SHORT VIDEO CLIPS TO YOUTUBE	)
	•	
4d	Other program services (Describe on Schedule O.)	
40	(Expenses \$ 167,095 including grants of\$ ) (Revenue \$ )	

Form 990 (2024) REFORM AMERICA

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Χ	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to		21	v
4	candidates for public office? If "Yes," complete Schedule C, Part I  Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)	3		X_
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	_		37
6	assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III  Did the organization maintain any donor advised funds or any similar funds or accounts for which donors	5		_X_
6	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			37
-	"Yes," complete Schedule D, Part I	6		<u>X</u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
Ū	complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	Χ	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		<u>X</u>
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			3.7
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets	444		Х
е	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX  Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11d 11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	110	21	
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If</i> "Yes," <i>complete</i>			
	Schedule D, Parts XI and XII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate	, , ,		37
15	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other	13		
	assistance to be four four individuals 2.16 (Vee " assumbte Cabadule F. Doute III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
<b>20</b> a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	_		7.7
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	000	X

Pa	art IV Checklist of Required Schedules (continued)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			l
	through 24d and complete Schedule K. If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		<del> </del>
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
_	to defease any tax-exempt bonds?	24c		-
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		-
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	0.5		3,7
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b				
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	051		1 57
00	If "Yes," complete Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			<sub>V</sub>
27	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key			
	employee, creator or founder, substantial contributor or employee thereof, a grant selection committee			
	member, or to a 35% controlled entity (including an employee thereof) or family member of any of these			3,
	persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties? (See the Schedule			
	L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions).			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			١,,
_	"Yes," complete Schedule L, Part IV	28a		X
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			l
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in noncash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			l
	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			l
	complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,			l
	or IV, and Part V, line 1	34		X
35a	· · · · · · · · · · · · · · · · · · ·	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		—
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			l
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and		l _	
_	19? Note: All Form 990 filers are required to complete Schedule O.	38	X	
P	art V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V		<u></u>	
	1 1 -		Yes	No
1a				
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			

reportable gaming (gambling) winnings to prize winners?.....

_Pa	art V Statements Regarding Other IRS Filings and Tax Compliance (col	ntinue	d)		Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax					
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	26			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax	returns	?	2b	Χ	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Sche	dule O		3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or of	ther au	thority over,			
	a financial account in a foreign country (such as a bank account, securities account, or other fina	ncial a	ccount)?	4a		X
b	If "Yes," enter the name of the foreign country					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Finance	cial Ac	counts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year	r?		5a		Χ
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter tra	nsactio	n?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5с		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and or	lid the				
	organization solicit any contributions that were not tax deductible as charitable contributions?			6a		Χ
b	If "Yes," did the organization include with every solicitation an express statement that such contril	butions	or			
	gifts were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly	for go	ods			
				7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided? $\dots$			7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which	it was				
	required to file Form 8282?			7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal beneat	efit con	tract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit of			7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file	e Form	8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maint	ained I	by the			
	sponsoring organization have excess business holdings at any time during the year?			8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the sponsoring organization make any taxable distributions under section 4966?			9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:	1 1				
а	Initiation fees and capital contributions included on Part VIII, line 12	10a		-		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		-		
11	Section 501(c)(12) organizations. Enter:	ا ما				
а	Gross income from members or shareholders	11a		-		
b	Gross income from other sources. (Do not net amounts due or paid to other sources	44.				
40.	against amounts due or received from them.)	11b	0.440	40.		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of It "Yes." enter the amount of the exempt interest received or general during the year.		041?	12a		
b 12	•	12b		-		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.  Is the organization licensed to issue qualified health plans in more than one state?			13a		
а	<b>Note:</b> See the instructions for additional information the organization must report on Schedule O.			ısa		
b	Enter the amount of reserves the organization is required to maintain by the states in which					
b	the organization is licensed to issue qualified health plans	13b				
•		40.		-		
C 1/12	Did the organization receive any payments for indoor tanning services during the tax year?			14a		X
14a	If "Yes," has it filed a Form 720 to report these payments? <i>If "No," provide an explanation on Sch</i>			14b		Λ
b 15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in rem			170		
13	( )   ( )			15		Х
	excess paracruite payment(s) during the year?  If "Yes," see instructions and file Form 4720, Schedule N.			13		27
16	Is the organization an educational institution subject to the section 4968 excise tax on net investr	nent in	come?	16		Χ
. •	If "Yes," complete Form 4720, Schedule O.	HOLIC III	oonio:	10		21
17	Section 501(c)(21) organizations. Did the trust, any disqualified or other person, engage in any	activiti	es			
••	that would result in the imposition of an excise tax under section 4951, 4952, or 4953?			17		
	If "Yes," complete Form 6069.					

	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule C		instr	uctio
	Check if Schedule O contains a response or note to any line in this Part VI		<u></u>	X
Sec	tion A. Governing Body and Management			
			Yes	No
1а	Enter the number of voting members of the governing body at the end of the tax year 1a 7			
	If there are material differences in voting rights among members of the governing body, or			
	if the governing body delegated broad authority to an executive committee or similar			
	committee, explain on Schedule O.  Enter the number of voting members included on line 1a, above, who are independent  1b 6			
b				
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with	2		Х
•	any other officer, director, trustee, or key employee?	2		Λ
3	Did the organization delegate control over management duties customarily performed by or under the direct	2		Х
4	supervision of officers, directors, trustees, or key employees to a management company or other person?  Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	3 4		X
4 5	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?  Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6		6		X
_	Did the organization have members or stockholders?  Did the organization have members, stockholders, or other persons who had the power to elect or appoint	0		Λ
7a	one or more members of the governing body?	70		Х
h		7a		Λ
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,	7b		Х
Q	stockholders, or persons other than the governing body?  Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the follow			Λ
8	The governing body?	8a	Χ	
a	Each committee with authority to act on behalf of the governing body?	8b	X	
ь 9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at	OD	Λ	
3	the organization's mailing address? If "Yes," provide the names and addresses on Schedule O	9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue	_	nde )	
<u> </u>	tion b. Folicies (This occition b requests information about policies not required by the internal nevert	10 00	Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	103	X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,			21
-	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a		11a	Х	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"			
	describe on Schedule O how this was done	12c		Х
13	Did the organization have a written whistleblower policy?	13	Χ	
14	Did the organization have a written document retention and destruction policy?	14	Χ	
15	Did the process for determining compensation of the following persons include a review and approval by			
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Χ	
b	Other officers or key employees of the organization	15b	Χ	
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
	with a taxable entity during the year?	16a		Χ
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed OH			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)	• •	• •	
	(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.			
	X Own website Another's website Upon request Other (explain on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy,			
	and financial statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records.			
C	PA ADVISORY GROUP INC 131 DILLMONT DRIVE, SUITE 200			
$\alpha$	OU 42021 614.	0.4	2 1	aan

Part VII	Co	ompensation	of Officers,	Directors,	Trustees,	Key	Employees,	Highest	Compensated	Employees,	and
	Inc	dependent (	Contractors								

Check if Schedule O contains a response or note to any line in this Part VII

## Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

Check this box if neither the or	ganization nor	any	relat	ed o	rgan	izatio	n c	compensated any current	officer, director, or trustee	
<b>(A)</b> Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	box	k, unle	Pos check ess pe	more rson i	than of s both Highest compensated employee	an	(D)  Reportable compensation from the organization (W-2/ 1099-MISC/ 1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) MARK HARRINGTON BOARD MEMBER	50.00	Х		Х				113,658	0	(
(2) JOYCE BEATHARD TREASURER	0.00	X		X				0	0	(
(3) WILLIAM CALVIN PRESIDENT	0.00	Х		Х				0	0	(
(4) TERRY GENSEMER  CHAIRMAN OF THE BRD	0.00	Х						0	0	C
(5) JILL STANEK BOARD MEMBER	0.00	Х						0	0	C
(6) ALEX TORNERO BOARD MEMBER	0.00	Х						0	0	C
(7) MARK WOLF  BOARD MEMBER	0.00	Х						0	0	(
(8)										
(9)										
(10)										
(11)										

Form	1 990 (2024) REFORM A								33-109				Pa	age 8
Pa	rt VII Section A. Officer	s, Directors, Ti	ruste	es,	Key	/ En	nplo	yees	s, and Highest Compens	sated Employees (continue	d)			
	(A) Name and title	(B) Average hours per week	offi	cer a	Pos check ess pe nd a	erson directo	than is both or/trus	n an tee)	(D)  Reportable compensation from the	(E) Reportable compensation from related	com	of othe	ation	
		(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/ 1099-MISC/ 1099-NEC)	organizations (W-2/ 1099-MISC/ 1099-NEC)		from th nizatio orgar	n and	S
(12)														
(13)														
(14)														
(15)														
(16)														
(17)														
(18)														
(19)														
1b	Subtotal								113,658					
	Total from continuation she								112 (50					
<u>d</u>	Total (add lines 1b and 1c)  Total number of individuals (i	including but no	 t lim	ited	 to th		liste		113,658	than \$100,000 of				
_	reportable compensation from							·u u						
3	Did the organization list any t	former officer (	direc	tor	truct	00	kov	omr	Novee or highest compen	eated			Yes	No
3	employee on line 1a? <i>If "Yes</i> For any individual listed on li	;" complete Sch	edui	e J	for s	uch	indi	vidu	al			3		Χ
4	For any individual listed on light organization and related organization	ne 1a, is the su anizations great	m of er th	rep an S	ortal \$150	ole d Ond	comp	ens "Ye."	ation and other compensa s." complete Schedule J. fo	ation from the				
_	individual											4		Χ
5	Did any person listed on line for services rendered to the											5		Х
Sect	ion B. Independent Contrac	tors							·					
1	Complete this table for your compensation from the organ	five highest con	npen	sate	ed inc	depe	ende	nt c	ontractors that received m	nore than \$100,000 of	v voar			
		(A) d business address	COII	рсп	Jano	11 10	1 1110	Cai		(B)  stion of services	ix year.	Cor	(C) npensat	ion
	ivanie and	Dusiness address							Descrip	MOTO SCIVICES			препзаг	IOII
								-						
2	Total number of independent received more than \$100.000									0				

		Check if	f Sch	edule O cor	ntains	a respons	e or no	te to any line in	this Part VIII		
						-		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated cam	paigns	 S	1a						
<u> </u>	b	Membership du	es		1b						
Š,	C	Fundraising eve	ents		1c						
<u>a</u> ∺	d	Related organiz	zations		1d						
in',	۰ م	Government grants (d	contribut	ions)	1e						
Sign of the second	f	All other contributions	, gifts, g	rants,							
돌		and similar amounts n	not includ	ded above	1f	2,459	,414				
ᅙᇐ	g	Noncash contributions			4	<b>ተ</b>					
ng u		lines 1a-1f			1g			0 450 414			
o e	<u>n</u>	Total. Add lines	3 1a-1	<u> </u>				2,459,414			
_	_					Busir	ness Code				
ice 	2a										
Program Service Revenue	b										
m Ven	С										
gra	d										
Pro	е										
		All other progra									
	g	Total. Add lines	2a-2	2f							
	3	Investment inco	me (ii	ncluding divider	nds, in	terest, and					
		other similar an	nounts	s)				18,234	18,234		
	4	Income from inv	vestm	ent of tax-exem	pt bon	d proceeds					
	5	Royalties	<u></u>								
				(i) Real		(ii) Persor	nal				
	6a	Gross rents	6a								
	b	Less: rental expenses	6b								
	С	Rental inc. or (loss)	6c								
		Net rental incon	ne or	(loss)							
		Gross amount from		(i) Securities		(ii) Othe	r				
		sales of assets other than inventory	7a			70	,880				
ē.	h	Less: cost or other					, , , ,				
Other Revenue	~	basis and sales exps.	7b								
Ş		Gain or (loss)	7c			70	,880				
<u></u>		Net gain or (los		l				79,880	79,880		
t l		Gross income from						72,000	17,000		
0	ua										
		(not including \$									
		of contributions re			_						
		1c). See Part IV, li			8a						
		Less: direct exp			8b						
		Net income or (	. ,		g even	ts					
	9а	Gross income f									
		activities. See F			9a						
		Less: direct exp			9b						
		Net income or (	. ,		tivities						
	10a	Gross sales of		-							
		returns and allo			10a						
		Less: cost of go			10b						
	С	Net income or (	loss)	from sales of in	ventor						
ရှု						Busi	ness Code				
e eo	11a	CREDIT CAR	D RE	WARDS				6,125	6,125		
an ent	b					L					
ĕ ge	С										
Miscellaneous Revenue	d	All other revenu									
_		Total. Add lines				· · · · · · · · · · · · · · · · · · ·		6,125			
		Total revenue.						2,563,653	104,239	n	0

## Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX (D) Fundraising Do not include amounts reported on lines 6b, 7b, (A) Total expenses (B) Program service (C) Management and 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign 3 organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees ..... 113,658 81,834 18,185 13,639 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Other salaries and wages 569,675 509,176 37,263 23,236 7 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits  $2,\overline{459}$ 45,526 39,375 3,692 9  $4,\overline{379}$ 54,004 46,709 Payroll taxes ..... 916 Fees for services (nonemployees): a Management ..... **b** Legal 24,180 24,180 Accounting **d** Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees ..... Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Schedule O.) 58,757 92,261 30,186 3,318 Advertising and promotion ..... 354,421 253,912 100,509 12 60,061 Office expenses ..... 546,010 425,342 60,607 13 Information technology ..... 11,792 9,186 1,297 1,309 15 Rovalties 64,180 49,996 7,124 7,060 Occupancy 16 102,282 88,333 3,382 10,567 17 Payments of travel or entertainment expenses 18 for any federal, state, or local public officials Conferences, conventions, and meetings 11 165 9,830 252 83 19 20 Payments to affiliates ..... 21 47,879 47,515 204 160 22 Depreciation, depletion, and amortization Insurance <u>1,9</u>27 501 212 214 23 **24** Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.) 35,709 35,709 MINISTRY GIFTS 4,329 LICENSES AND FEES 4,329 HOSPITALITY 3,861 3,861 d OUTREACH SUPPLIES 1,334 039 147 148 e All other expenses 2,193 13 2,167 13 Total functional expenses. Add lines 1 through 24e 2,086,386 636,139 945 226 302 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check her if following SOP 98-2 (ASC 958-720) DAA Form **990** (2024)

					(A)		(B)				
_					Beginning of year	_	End of year				
	1	Cash—non-interest-bearing			1,084,292	1	1,150,521				
		Savings and temporary cash investments			106,713	2	517,825				
	3	Pledges and grants receivable, net				3					
	4	Accounts receivable, net				4					
	5	Loans and other receivables from any current or former									
		trustee, key employee, creator or founder, substantial				_					
		controlled entity or family member of any of these pers				5					
	6	Loans and other receivables from other disqualified pe									
Assets	_	under section 4958(f)(1)), and persons described in se	6								
\ss	7	Notes and loans receivable, net	7								
`		Inventories for sale or use				8					
	9	Prepaid expenses and deferred charges				9					
	10a	Land, buildings, and equipment: cost or other		240 200							
	_	basis. Complete Part VI of Schedule D	10a	348,380	102 012		EE 104				
	b	Less: accumulated depreciation	10b	293,246	103,013	10c	55,134				
	11	Investments—publicly traded securities			270,828	11	303,988				
	12	Investments—other securities. See Part IV, line 11				12					
			rogram-related. See Part IV, line 11								
	14	Intangible assets			14						
		Other assets. See Part IV, line 11			1 564 046	15	0 000 460				
_	16	Total assets. Add lines 1 through 15 (must equal line			1,564,846	16	2,027,468				
		Accounts payable and accrued expenses		17							
	18	Grants payable		18							
	19	Deferred revenue				19					
	20	Tax-exempt bond liabilities				20					
	21	Escrow or custodial account liability. Complete Part IV				21					
ies	22	Loans and other payables to any current or former offi									
Liabilities		trustee, key employee, creator or founder, substantial									
ja		controlled entity or family member of any of these pers				22					
-		Secured mortgages and notes payable to unrelated th	ird partie	s		23					
	24	Unsecured notes and loans payable to unrelated third				24					
	25	Other liabilities (including federal income tax, payables									
		parties, and other liabilities not included on lines 17-24	). Compl	lete Part X	10 445		7 000				
		of Schedule D			18,447	25	7,920				
$\dashv$	26	Total liabilities. Add lines 17 through 25			18,447	26	7,920				
es		Organizations that follow FASB ASC 958, check he	ere 🔼								
SI		and complete lines 27, 28, 32, and 33.			1 546 200		0 010 540				
33	27				1,546,399	27	2,019,548				
힐	28	Net assets with donor restrictions				28					
ᆵ		Organizations that do not follow FASB ASC 958, cl									
9	00	and complete lines 29 through 33.				20					
ţ	29	Capital stock or trust principal, or current funds				29					
SSE	30	Paid-in or capital surplus, or land, building, or equipme				30					
.,	31	Retained earnings, endowment, accumulated income,	or other	runas L		31					
Net Assets or Fund Balances	32	Total net assets or fund balances			1,546,399	32	2,019,548				

Form **990** (2024)

Page **11** 

OIII	1990 (2024) REFORM AMERICA 53-109/3/2				ray	U IZ
Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					Ш
1	Total revenue (must equal Part VIII, column (A), line 12)	1			3,6	
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,			<u>886</u>
3	Revenue less expenses. Subtract line 2 from line 1	3		47	7,2	<u> 167</u>
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1,	54	6,3	99
5	Net unrealized gains (losses) on investments	5		_	4,1	<u> 18</u>
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain on Schedule O)	9				
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line					
	32, column (B))	10	2,	01	9,5	48
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII		<u> </u>			Ш
			_		Yes	No
1	Accounting method used to prepare the Form 990: X Cash Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain on					
	Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		L	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or					
	reviewed on a separate basis, consolidated basis, or both.					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?		Li	2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a					
	separate basis, consolidated basis, or both.					
	X Separate basis Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of					
	the audit, review, or compilation of its financial statements and selection of an independent accountant?		<b>.</b>	2c	Χ	
	If the organization changed either its oversight process or selection process during the tax year, explain on					
	Schedule O.					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the					
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		L	3a		Χ
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the				T	
	required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits			3b		
_			<u></u>		000	